



Please help me exceed all my fundraising expectations

To make a donation, please fill out this form and return it to me in the envelope provided. Or you can make a donation on line by using PayPal. Donations are tax deductible and will be divided equally between the tow charities.

Yes, I would like to be a sponsor of the 2010 R2R at the following level:

- My saddle bags over flow with Chai – \$1,800.00
- Windy City Chai - \$1,080.00
- Lake Shore Drive Chai - \$720.00
- Sears Tower Chai - \$540.00
- Round Trip Chai - \$360.00
- Half Way Chai - \$180.00
- Chai Five - \$90.00
- Two Wheel Chai - \$36.00
- Other \$ _____

_____ Yes, I donated on line using PayPal.

To make an online contribution for the R2R go to <http://jewishbikersworldwide.com/Donate.htm>
If you choose to make an online contribution, please fill in this form and send it back to me in the envelope provided, or let me know in an e-mail (your e –mail address here) so that I can thank you.

_____ Yes, I'm sending you a check.

Please make check payable to **Ride to Remember 2010** and mail it back along with this form in the envelope provided.

For more information on the Ride to Remember & the JMA go to
www.ride2remember.com



(date)

(your name)

(street address)

(city, state zip)

“The Holocaust was a fairy tale that had been promoted to protect Israel” – Mahmoud Ahmadinejad

An increasing number of articles and books are being published denying the Holocaust. As the number of Holocaust survivors dwindles, this vicious defamation will inevitably increase and Jew haters and anti-Zionists will find a receptive audience for their lies.

It is up to us to fight this!

We cannot eradicate evil in this world but we can provide people with the tools to recognize it and to push back.

I have decided to combine my passion for riding motorcycles with my desire to help organizations that fight anti-Semitism and ethnic hatred through Holocaust education. From June 10th – 12th, I will join my friends from the (your club) in riding our motorcycles from (your state) to Skokie, Illinois, to participate in the 2010 Ride to Remember.

The Ride to Remember is a yearly event sponsored by the Jewish Motorcyclists Alliance. This year, Jewish Motorcyclists from the United States, Canada, Australia, South Africa, Israel and Great Britain will ride hundreds (sometimes thousands) of miles to raise funds for educational programs sponsored by the Jewish communities in Skokie, Illinois.

The **JMA** is pleased to be able to provide opportunity grants to support field trip expenses for qualified schools in Illinois. The program enables the museum to offer subsidies for transportation and admission for students and chaperones. 100% of the funds donated will go to the Illinois Holocaust Museum.

It is vital that we all, particularly the younger generation, combat revisionist deniers of the Holocaust.

“When Holocaust deniers speak their lies, we must respond with the truth-with the facts, the evidence, and the documentation. Truth and justice are on our side.” Alan Dershowitz

During times of economic hardship the forces of hatred find fertile ground. I urge you to contribute as generously as you can.

Sincerely,

(your name here)



Dear Friend,

ON behalf of the Jewish Motorcyclists Alliance, the Ride to Remember Organizing Committee, and the Illinois Holocaust Museum & Education Center, I want to thank you for your generous contribution.

Guided by a strong commitment to fighting bigotry through Holocaust education the JMA will continue to work for the purpose of ensuring that “Never Again” is not just a catch phrase.

Once again thank you for your support.

Sincerely,

(your name)





We are pleased to report that we have secured the assistance of the Illinois Holocaust Museum in the administration of the "Opportunity Grant" to promote holocaust education awareness. The folks at the Museum are thrilled to be hosting our next event, and are fascinated by the JMA's organization and operation. They are very familiar with what the JMA accomplished in Tennessee and are proud to help us in creating such an event.

The Opportunity Grant is a perfect tool for accomplishing the JMA's core purpose of reaching out to communities that would not otherwise be educated about the Holocaust, thus providing an opportunity for the next generation to learn and to be inspired.

In order to promote holocaust education awareness the Opportunity Grant would provide much needed funds for schools that cannot afford field trips to the Illinois Holocaust Museum nor access to holocaust education programs. We can adapt the Opportunity Grant to allow the JMA to reach out to schools nationwide. As a result, we now have the opportunity to reach out to many communities simultaneously. It also enables the JMA to reach out to communities where no JMA clubs currently exist, thereby providing the JMA with a positive opportunity for expansion.

The Illinois Holocaust Museum will administer the Opportunity Grant, and has offered to add the Jewish Motorcyclists Alliance to their Major Donor Wall. Please view the Illinois Holocaust Museum website at www.ilholocaustmuseum.org for more information. (The Opportunity Grant Program described on the website could be used as a model and would be adapted to JMA needs.)



How To Fundraise For R2R:

First realize that you are not alone. Nobody is comfortable asking other people for money and yet we all get asked all the time. So now it's your turn to do the asking for a great cause. It's important to keep your goal and purpose in mind at all times. Ask anyone you can think of. Don't be shy. Don't be discouraged.

The Letter:

- Choose the letter that suits you. One is for riders, the other for non-riding participants.
- Cut and paste to personalize it by adding in your name and the name of the recipients. **Be sure to delete any parentheses and the instructions within.**
- Customize the letter by cutting and pasting your clubs logo.
- Print it out with the sponsor form and send it to your entire address book. It's important to include a self addressed stamped envelope.
- Collect checks, and then send a completed pledge form, (not sponsor form) to the following address;
Ride to Remember 2010
4525 East Kings Point Circle
Dunwoody, GA 30338
(Pledge forms can be found in the R2R application package).

The Press Release:

- Forward the press release to your local JCC, Temple, or any organizations that you think would be interested in supporting the cause or spreading the word.

You can make a difference in the future by helping to honor the past while educating the present.